

Adelle Wade

FASHION & APPAREL DESIGNER

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EDUCATION

Syracuse University (2017-21)
Major: Fashion Design, BFA,
graduated Magna Cum Laude

At Syracuse I studied the principles and history of design while learning fashion construction techniques. In addition to my core courses I also pursued the Fashion and Beauty communications milestone.

UAL: London College of Fashion (2020 junior year study abroad): focus in Fashion Product Design.

SKILLS & EXPERTISE

- Detailed flat sketches, callouts, and construction detail notes.
- Ability to work in fast-paced and collaborative settings.
- Sweaters Manufacturing expertise - Attended CottonWorks workshop in Raleigh, NC headquarters.
- Stylized fashion croquis.
- Color theory and textile selection.
- Adobe Photoshop, Illustrator, and InDesign.
- Bamboo Rose & WebPDM.
- Optitex & patternmaking.
- Google spreadsheet and Microsoft Excel.
- Fluent in French with intermediate French writing.
- iMovie and Final Cut Pro.
- Creative, timely, organized, expressive, and professional.
- Excellent communication and management skills.



Feb 2023 -
Present

Associate Designer, Womens Tops at PACSUN (Anaheim, CA)

As an associate designer on the Pacsun women's team, I oversee sweaters, cut and sew knit tops, and swimwear. Additionally, I have experience with licensed brand collaborations, activewear, casual bottoms, loungewear and intimates. At Pacsun, I'm very involved in the collaborative processes and involved with cross functional teams in order to create successful product. I've successfully managed multiple categories and driven positive comps, plus have trained and managed direct reports including seasonal interns and design coordinators. My functions also include material development, stitch development, packaging artwork strikeoffs, trend research, competitor research analysis, color palette development, and more.

Oct 2021-
Feb 2023

Assistant Designer, Womens Tops at PACSUN (Anaheim, CA)

As an assistant designer, I successfully collaborated with designers and senior designers to ensure good end-use product. During this role I approved dips for bulk color, created CADs & product linesheets, collaborated with cross functional teams, advised fit comments during weekly fittings, and prepped all styles and BOMs for development.

June 2021-
Aug 2021

Womenswear Design Intern at PACSUN (Anaheim, CA)

During this internship, I organized technical systems for use during development stages, created CADs, researched trends, color, washes, and materials, pitched concepts for upcoming seasons, attended fittings, and assisted my team with their needs.

June 2020-
Aug 2020

Technical Design Intern at For Love and Lemons (Los Angeles, CA)

At FLL, I aided my team during the development process and relayed fit changes and diagrams in order to correct and proceed. I also created tech packs, organized digital systems, tracked packages, and organized linesheets in order to support the team.

July 2018-
June 2020

TenSpeed Hero Activewear Assistant (Chicago, IL)

Worked on technical biking activewear at this small business in Chicago which caters to professional cyclists. Helped with photoshoots, product management, and assisting the director with creative needs.

May 2018 -
Jan 2020

Buyer at Crossroads Trading Co. (Chicago, IL)

Here I managed new inventory and assessed customers' items for purchase, carried out transactions, organized and stylized floorsets.

HONORS & AWARDS

- Virgil Abloh "POST_MODERN" Scholar class of 2021.
- 2021 Fashion Scholarship Fund Recipient, design case study.
- Syracuse University "Outstanding Senior" class award.
- Fashion and Beauty Communications Milestone in the Newhouse School of Public Communications.